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Entertainment

# Style Invitational Week 1271: Yodel his praises

A neologism contest in honor of Chris Doyle's 2,000th ink. Plus winning bad ideas for product spokesmen.



With 2,000 blots – now 2,003 – of Style Invitational ink, Chris Doyle now has almost 500 more than the second-place Loser. (Karen Bracey/With 2,000 blots – now 2,002 – of Style Invitational ink, Chris Doyle now has almost 500 more than the second-place Loser.)

By Pat Myers March 15 [Email the author](#)

(Click [here to skip down](#) to the winning bad ideas for company spokesmen)

Last week, The Style Invitational marked a milestone the Empress never dreamed of reaching — literally, there was no dream — way back when: our 25th anniversary. And also last week, it turns out, something equally once-unthinkable happened: Chris Doyle scored his 2,000th blot of Invite ink.

In July 2004, Chris became the fourth member of the Invite Hall of Fame with his 500th printed entry, even though he hadn't started entering in earnest till 2000, our eighth year.

In the ensuing years, Hurricane Chris continued to storm across the columns of the Invite, leaving a trail of ink of every shade, but mostly in wordplay: neologisms, limericks, song parodies, just plain jokes. In 2009 the retired chief actuary of the Defense Department joined Russell Beland in the rarefied 1K Club, reached his 1,500th in 2013, passed the retired Beland's 1,523 a few months later — and has been the Invitational's most-lauded Loser ever since. (Come back, Russ, try to catch up!) Along the way, Chris has won this contest outright *fifty-seven* times and has been a runner-up *one hundred sixty-six* times. (Yes, he's been declining the trophies and other prizes for years.)

We honor Chris's 2K with a contest — and of course he can enter it along with you: **This week: Coin a new word or phrase that contains the**



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- 1 First glimpse of Kennedy Center's much delayed expansion unveiled
- 2 **Perspective** President Trump's power to pardon himself, as skewered by cartoons
- 3 Celebrities, fashion insiders react to death of Kate Spade
- 4 **Review** Sex, politics and art painted in

will you. This week, submit a new word or phrase that contains the letters **D, O, Y, L and E**, in any order, and define it; those letters may be in any order and have other letters, spaces, etc., between them, but they must include all five letters. Feel free to use your term in a sentence if that makes your entry funnier.

Submit entries at the website [wapo.st/enter-invite-1271](http://wapo.st/enter-invite-1271) (all lowercase).

Winner gets the **Lose Cannon**, our Style Invitational trophy. And in honor of Mr. Doyle's heritage, and of course Saint Patrick's Day, second place wins an offensively **stereotypical ball cap** labeled "Irish Drinking Cap!": Inset into the brim is a bottle opener. Donated by Loser Matt Monitto — who bought it in Ireland. (Mr. Doyle is actually a fiend for Diet Coke.)

**Other runners-up** win our "You Gotta Play to Lose" Loser Mug or our Grossery Bag, "I Got a B in Punmanship." Honorable mentions get one of our lusted-after Loser magnets, "We've Seen Better" or "IDiot Card." First Offenders receive only a smelly tree-shaped air "freshener" (**FirStink** for their first ink). **Deadline is Monday night, March 26**; results published April 15 in print, April 12 online. See general contest rules and guidelines at [wapo.st/InvRules](http://wapo.st/InvRules). The headline for this week's results is by Beverley Sharp; Jesse Frankovich and Duncan Stevens both submitted the honorable-mentions subhead. Join the lively Style Invitational Devotees group on Facebook at [on.fb.me/invdev](https://on.fb.me/invdev); get the Style Invitational Ink of the Day graphic at [bit.ly/inkofday](http://bit.ly/inkofday).

**The Style Conversational** The Empress's weekly online column — published late Thursday, March 15 — discusses the new contest and results. This week: **a Q&A with Chris Doyle**. Check it out at [wapo.st/styleconv](http://wapo.st/styleconv).

And from *The Style Invitational* four weeks ago . . .

#### SHILL SHOCK: BAD BRAND SPOKESMEN FROM WEEK 1267

In **Week 1267**, inspired by that OMG-what-were-they-thinking commercial that shilled Ram Trucks with a voice-over sermon by the Rev. Martin Luther King Jr., we asked for tasteless (or otherwise bad) ideas for celebrity product spokespeople, living or not, real or fictional. Very fortunately, you won't be seeing any of these during the Super Bowl.

#### 4th place:

**Charles Manson for the Beatles' White Album:** "[It's inspirational!](#)" (Dave Airozo, Silver Spring, Md.)

#### 3rd place:

Our prize in honor of Offensive Stereotype Day (March Division).

**Steve Bannon for Neutrogena** skin care products: "I don't use

them." (Gary Crockett, Chevy Chase, Md.)

#### 2nd place

and the *steak-motif socks*:

**Dan Snyder for the Museum of the American Indian:** "Heap big Injun museum here in D.C. You like plenty good." (Jeff Hazle, San Antonio)

#### And the winner of the Lose Cannon:

**Richard Spencer for Christian Louboutin** high heels: "[Choos](#) will not replace us!" (John McCoey, Rehoboth Beach, Del.)

#### Pitched: Honorable mentions

broad strokes in 'Botticelli in the Fire'



5

#### Perspective

Trump's Super Bowl party without the Eagles, as mocked through cartoons



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**Benedict Cumberbatch for Imodium AD:** “No diarrhea, Sherlock!”  
(Kevin Mettinger, Warrenton, Va.)

**Carly Rae Jepsen for the American Telemarketing Association:**  
“Don’t worry — we’re [definitely going to call you](#).” (Darren Timothy, Bristow, Va., whose last blot of ink was in 2005)

**Laura Ingraham for Depends:** “Just [pull up and dribble](#).” (Bob Kruger, Rockville, Md., a First Offender)

**Lizzie Borden for Husqvarna chain saws:** “Forty whacks? Why?” (Rob Huffman, Fredericksburg, Va.)

**Stormy Daniels for Hershey’s:** “First the Kisses, and then the PayDay! Sweet!” (Mark Raffman, Reston, Va.)

**Stormy Daniels for Forbes Magazine:** “With [this magazine in my hands](#), I was able to increase my income by \$130,000!” (Nan Reiner, Boca Raton, Fla.)

**Al Franken for Allstate:** “The good-hands people, reaching out just for you!” (Mark Raffman)

**Antwan Wilson for the D.C. Lottery:** “Anyone can win! [wink, wink].”  
(Nan Reiner)

**Satan for Prada:** “I wear it.” (Bill Dorner, Indianapolis)

**Sleeping Beauty for Folgers Coffee:** “The best part of waking up — and  
(Nan Reiner)

**Satan for Prada:** “I wear it.” (Bill Dorner, Indianapolis)

**Sleeping Beauty for Folgers Coffee:** “The best part of waking up — and  
a heck of a lot better than some prince with his tongue in my mouth.” (Will Stutzman, Millersburg, Ohio)

**Colin Kaepernick for Anthem:** “I would never stand for bad health insurance.” (Bill Dorner)

**Danielle Steel for Comcast:** “She had waited longingly and then impatiently as the end of her four-hour window approached, but now he was here in front of her, his tawny hair dropping seductively across his forehead,

**Danielle Steel for Comcast:** “She had waited longingly and then impatiently as the end of her four-hour window approached, but now he was here in front of her, his tawny hair dropping seductively across his forehead, to service her. As he approached, she reached out and stroked the long, hard cable that protruded from the den wall . . . ” (Warren Tanabe, Annapolis, Md.)

**Steven Mnuchin for Depends:** “When trickle-down becomes more than a theory.” (Ira Allen, Bethesda, Md.)

**Anthony Weiner for Libby’s Vienna Sausages:** “Hey, there’s nothing wrong with sharing these!” (Ivars Kuskevics, Takoma Park, Md.)

**Rod Blagojevich for the Boy Scouts:** “Always follow the Golden Rule. If you have something that’s effing golden, then you don’t give it away for effing nothing.” (Jeff Hazle)

**Charles Manson for Applebee’s:** “We treat you like family.” (Larry McClemons, Annandale, Va.)

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**Chris Christie for FEMA's hurricane preparedness program:**

"Everybody (else) off the damn beach!" (John McCooley)

**Dolly Parton for the Tata Nano:** "Tiny car, full-sized cup holders."

(David Peckarsky, Tucson, Ariz.)

**Dick Cheney for Halliburton:** "Get a piece of Iraq." (Chris Doyle,

Denton, Tex.)

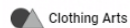
**Donald Trump for Tic Tac:** "Grab a handful today — and you'll feel you

can do anything." (Seth Tucker, Washington)

**J.K. Simmons for the NSA:** "[We know a thing or two](#) because we've seen

a thing or two." (Gary Crockett)

Stopped in nets CIA version of Knakis -  
Forbes



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**George Foreman for PETA:** "Uh, sure. You can cook veggies on my grill."

(John Folse, Bryans Road, Md.)

**Fergie for Singer sewing machines:** "Only a true Singer can keep you in

stitches — "[Oh, oh say can you sew-ew-ew-ew-ew-ew . . .](#)" (Jon Gearhart, Des Moines)

**George W. Bush for The Washington Post:** "Demography dies in

darkery." (Jesse Frankovich, Grand Ledge, Mich.)

**Bill Cosby for Disney World:** "Mickey makes it fun." (Kevin Dopart,

~~Bill Cosby for Disney World: Mickey makes it fun.~~ (Kevin Dopart, Washington)

**Donald Trump for Tampax:** "If you get as bothered as I do about what's

coming from your wherever, grab yourself a box of these! (Danielle Nowlin, Fairfax Station, Va.)

**Jesus for Smith & Wesson:** "Blessed are the peacemakers." (George

Wright, Rockville, Md., who got his sole other blot of ink in 1998)

**Logan Paul for Nike:** "[Just do it.](#)" (Matthew Zimmer, New York)

**Lorena Bobbitt for Acme Trash Removal:** "We'll take away your junk!"

(Neal Starkman, Seattle)

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**Odetta for Colonoscopy Associates:** "This little light of mine, I'm gonna

~~light of mine, I'm gonna~~

let it shine . . .” (Dudley Thompson, Cary, N.C.)



**Marion Barry for Coca-Cola:** “Stings go better with Coke.” (Marcy Alvo, Annandale, Va.)

**Melania Trump for Preparation H.** “Believe me, nobody knows more about how uncomfortable it can be to live with an irritating ass.” (Dave Airozo)

**Bill Maher for Coca-Cola:** “Have a Coke and a smirk.” (Phil Frankenfeld, Washington)

**Trump attorney Michael Cohen for Midas mufflers:** “When silence is worth it.” (Seth Tucker)

**Rosa Parks for the Porsche 944:** “Who needs back seats anyhow?” (Rob Huffman)

**Martin Luther for Post-it Big Pads:** “No more unsightly nail holes in church doors.” (Chris Doyle)

**Wilt Chamberlain for Posturepedic mattresses:** “For a good night’s — heh heh — sleep.” (Rob Huffman)

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#### Book Club newsletter

Our monthly selection of book reviews and recommendations from Book World editors and critics.

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**Gene Weingarten for Men’s Wearhouse:** “You’re gonna look [the way I look.](#)” (John Kupiek, Fairfax, Va.)

**Still running — deadline Monday night, March 19: our contest for five-line poems. See [wapo.st/invite1270](http://wapo.st/invite1270).**

**DON’T MISS AN INVITE!** [Sign up here](#) to receive a once-a-week email from the Empress as soon as The Style Invitational and Style Conversational go online every Thursday, complete with links to the columns.

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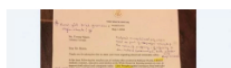


Pat Myers is editor and judge of The Style Invitational, The Washington Post’s page for clever, edgy humor and wordplay. In the role since December 2003, she has posted and judged more than 700 contests. She also writes the weekly Style Conversational column and runs the Style Invitational Devotees page on Facebook. [Follow @patmyersTWP](#)

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#### The Post Recommends

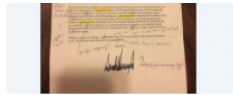
Trump sent a retired teacher a letter about gun policy. She fixed the grammar



## and sent it back.

"If I had received this from one of my students," Yvonne Mason said, "I would have handed it back without a grade on it and said, 'I hope you left the real one at home.' "

5 days ago



### Opinion

## MSNBC now has nine hours per week with big credibility problems

How do you navigate around credibility in the Trump era?

1 day ago



## Trump aide who derided McCain over Haspel opposition is gone from the White House

